

A native Floridian, Yvonne grew up as a farmer's daughter in Plant City where her family grew strawberries, organic vegetables, and had a chicken farm with 60,000 chickens. A graduate of the University of Southern Mississippi, Yvonne's daily life is a mixture of marketing, technology and big ideas!

As an expert in the telecommunications and IT industry, Yvonne owns Lines of Communications, a full service telecommunications management and auditing company which serves clients in the government and private sectors. Yvonne is also CEO of Fry Entertainment Inc., which holds several companies including Fryed Egg Productions, a branding, marketing, film and event management company. Founder and producer of NRG, Next Radical Generation, a youth performance group singing positive pop, Yvonne also manages talent and produces a variety of projects including music videos, commercials, PSAs, television series and live stage shows.

An activist in causes close to her heart, Yvonne embodies servant leadership in her approach to help organizations involving women, children, education and political issues. She is the Immediate Past Chair for both the Florida Commission on the Status of Women, and the Hillsborough Commission on the Status of Women, is vice president for the Tampa Tiger Bay Club, 2017 Chair of the Plant City Chamber of Commerce, on the Executive Committee of the new Plant City Economic Development Corporation as well as on the board of Plant City Main Street. Yvonne is an advisory board member of The Spring Tampa Bay and serves on the Junior League Community Advisory Board as well as the board of Frameworks of Tampa Bay and the Plant City Board of Adjustment.

Yvonne is also a board member of the Athena Society, VIP member of Working Women of Tampa Bay, and has adopted the Bulls as a member of USF Women in Leadership & Philanthropy. In recognition for her outstanding service to the community, Yvonne was honored with the Plant City Chamber Chairman's Award in 2014, was named one of Florida International University's Top 25 Women Entrepreneurs in Florida in 2011, and was named one of the Girl Scouts of West Central Florida's

Women of Distinction in 2016. She serves on the board of the Plant City High School and Lincoln IB Elementary PTSA Boards along with the PCHS Business Advisory Board and is president of the Raider Champions Foundation Board.

Yvonne has two children and enjoys catching trout and snook in Tampa Bay with her fishing guide, Mark Ober.